



great
indian
wedding
— collective —

From this moment on

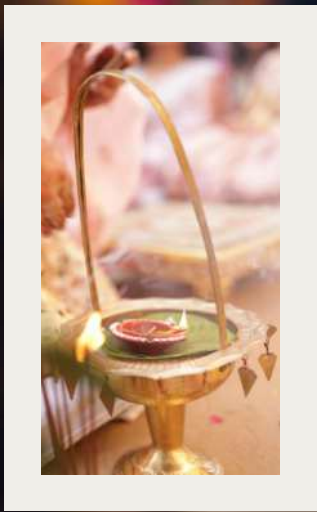
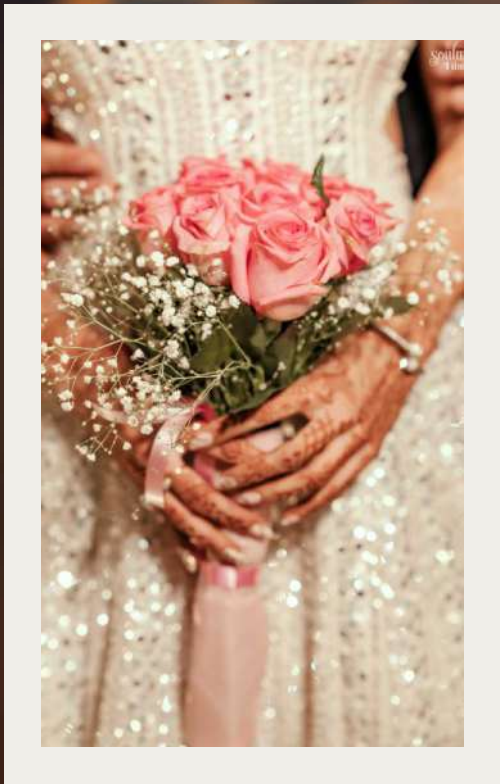
Indian Weddings are heartfelt, vibrant celebrations that unite not just two individuals but entire families and communities. Rich in traditions and customs, each wedding is a beautiful tapestry of love, heritage, and togetherness-woven with joy, emotion, and shared dreams.

From the vibrant **Haldi** and **Mehndi** rituals, where colors and henna narrate the couple's journey, to the lively **Sangeet** nights alive with music and laughter. The groom's grand **Baraat** arrival marks the beginning of a sacred celebration, followed by the tender exchange of garlands in the **Jaimala** ceremony, symbolizing their union. With the heartfelt **Kanyadaan** blessing, the bride's parents entrust their daughter, leading to the poignant **Bidaai** farewell-a beautiful farewell that opens the door to a new chapter of love and togetherness.

Throughout these moments, **food** plays a subtle yet essential role-an array of rich, flavorful delicacies that celebrate the diversity and warmth of Indian culture, bringing everyone together around shared tables and joyful feasts.

In essence, to bring this all together, **Rajasthan** has become one of the world's most sought-after **wedding destinations**. Its royal legacy, majestic venues, and timeless elegance embody the aspirational spirit of Indian weddings, making Rajasthan the ideal setting for unforgettable, regal celebrations of love.





Uncovering The World's Most Iconic Wedding Destination



Organizer: The New Chapter

With over 25 years of experience in the wedding and hospitality industry, Great Indian Wedding Collective (GIWC) stands as a powerful platform built to simplify and elevate the way weddings are planned. GIWC curates India's finest destinations and brings them directly to the modern wedding buyer, offering a premium space where couples, hotels, and planners discover each other seamlessly. Our expertise lies in bridging meaningful connections and nurturing long-term collaboration across the wedding ecosystem.



Our Destination Segments

India's wedding landscape is beautifully diverse. GIWC celebrates this variety by curating six signature destination segments, each offering a unique setting for every couple's vision.



Heritage & Royal Weddings

Rajasthan | Uttar Pradesh | Madhya Pradesh | Gujarat | Maharashtra.
Celebrate in timeless palaces, grand forts, and regal courtyards that reflect India's royal charm. These destinations bring together opulence, tradition, and unforgettable hospitality ideal for families seeking a majestic, ceremonial wedding experience.

Mountain & Hillside Weddings

Himachal | Uttarakhand | Kashmir |North-East
Set against breathtaking views and cool mountain air, hillside weddings offer an intimate and romantic atmosphere. Couples can exchange vows in serene resorts surrounded by forests, valleys, and the tranquillity of the Himalayas.

Beach & Coastal Weddings

Goa | Kerala | Karnataka |Andaman & Nicobar | Odisha
Perfect for modern, relaxed celebrations, beach weddings create magic with sunset backdrops and ocean breezes. These destinations blend tropical charm with contemporary elegance for effortless yet luxurious ceremonies.

Luxury Urban Weddings

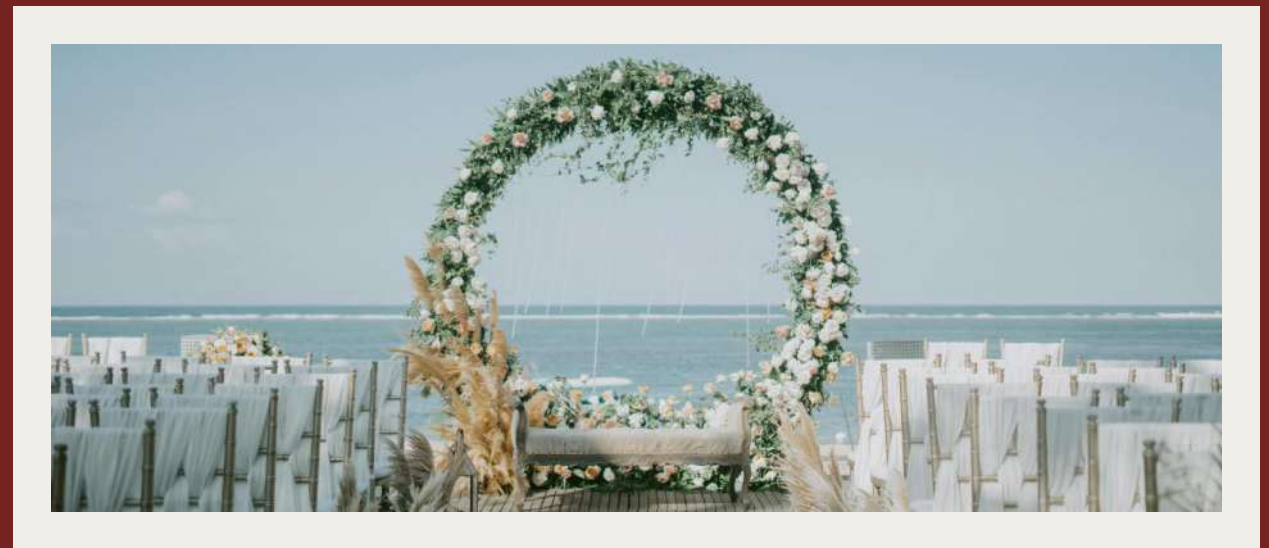
Delhi NCR | Maharashtra| Karnataka| Telengana | West Bengal
Urban destinations provide unmatched convenience and sophistication. Grand ballrooms, premium hotels, award-winning cuisine, and modern décor capabilities make city weddings ideal for glamorous and high-impact celebrations.

Religious & Spiritual Weddings

Uttar Pradesh | Rajasthan | Kerala | Punjab | Madhya Pradesh
Spiritual destinations offer weddings steeped in tradition and purity. Whether by the ghats of Varanasi or near the Golden Temple, these ceremonies carry deep cultural meaning and blessings for couples beginning their journey.

International Destination

Bali | Paris | Cape Town | Maldives | Santorini
For families seeking exclusivity and a vacation-style celebration, international destinations deliver unforgettable experiences from Maldives' blue waters to Europe's romantic landscapes. Perfect for luxury-driven, intimate gatherings. Visuals of all these locations.





Our Concept

Events crafted to impress, connect and share

B2C 500⁺

(HNI Families)

Paid Visitors

Hotels/Wedding Planners are being offered a huge base of families whose pain points are as follows:

- Eliminating planning fatigue by offering handpicked Venues and Wedding Planners.
- Granting direct access to hidden gems and bespoke service not available through traditional channels.
- Providing best of the experts who specialize in cross border set ups.
- Massive saving of time and money.
- Pre scheduled appointments.

B2B 100⁺

Wedding Planners & Travel

- Local Wedding Planners from the City
- Renowned Industry Influential Planners

Value Proposition

GIWC is a family-first wedding platform that brings decision-making families with trusted hotels, planners, and travel partners together. Through curated showcases and meaningful interactions, GIWC helps families make confident wedding choices while enabling genuine, high-quality connections that go beyond the event.



Venues & Hotels:

We bring you verified, high-intent families exploring destination weddings, ensuring stronger conversions and impactful brand visibility.

Wedding Planners:

A platform to meet couples seeking expert guidance, showcase unique capabilities, and secure premium wedding projects.

Travel:

Direct access to destination wedding families and planners seeking elevated destination experiences & trusted travel partnerships.

Can your brand afford to be invisible this year?

GIWC isn't just an Exhibition, rather it is a curated platform of best of the Venues combined with highly experienced Wedding Planners. Imagine when all this happens what an amazing level of networking and business would take place amongst the peers. To exhibit with us is to claim your territory. To skip it, that's just leaving the door wide open for your competition to take your leads home.

360° Marketing

Digital Media:

SEO, PPC, social media, email content marketing, WhatsApp and offline channels, PR, influencer marketing, re-targeting campaigns, geo-targeting, hyper-local campaigns - 3 Months

CRM and Automation:

Employ a Customer Relationship Management (CRM) system and marketing automation platforms to manage leads, personalize communication, automate work flows, and track customer interactions.

Print Media:

Leading Newspapers / Magazines / Impact Features.

Promotional Schemes:

Exclusive Discounts from Hotels and Wedding Planners (On-Spot Bookings).

Wedding Magazines:

Showcase your property in a magazine highlighting wedding destinations of India and abroad, distributed to every visitor.





Powerful ROI

A Single Commitment (for Hotels & Wedding Planners Both)

- **Enhance Brand Visibility:**
Leverage comprehensive media coverage and strategic industry partnerships to amplify your brand's reach and recognition.
- **Engage Your Target Audience:**
Connect directly with over 2,000+ qualified wedding decision-makers to showcase your brand and services effectively.
- **Access Actionable Leads:**
Obtain a comprehensive database of exhibition a lead generation.
- **Strengthen Client Partnerships:**
Reinforce existing contracts and extend exclusive complimentary invitations to your key clients for the exhibition.
- **Real-Time Access:**
Exhibitors get live CRM for seamless connections and full transparency.
- **Expand Professional Network:**
Secure valuable face-to-face interactions with industry peers to foster long-term relationships.
- **Monitor Competitive Landscape:**
Analyse competitor offerings, pricing models, and marketing tactics to refine your strategic positioning.
- **Drive Immediate Sales:**
Engage with key decision-makers to secure on-the-spot bookings.
- **Optimise Return on Investment:**
Maximise profitability with high ROI potential, where a single confirmed booking can justify participation costs.

GIWC

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